

Data Privacy Policy

At Willowbank we respect your privacy, and aim to comply with the latest data protection regulations. This policy explains how we collect and handle data relating to website visitors. Last updated on: Jan 2nd, 2019.

Collection and use of booking information

Information can be collected if you contact us or make a booking enquiry via our enquiry form. We will only collect the information required for the purposes of being able to contact you and make an accurate record of the booking and process any payments relating to it.

When you contact us or make a booking your data is only used for the purposes of managing that booking and for internal record keeping. We will not pass your contact details and other personal data to a third party. We will not contact you for marketing purposes by email, phone or text message unless you have given your prior consent. You can change your marketing preferences at any time by contacting us by email.

Analytics

The services described in this section enable us to monitor and analyze web traffic and can be used to keep track of how people use our website.

Google Analytics (Google Inc.): Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the data collected to track and examine the use of this website, to prepare reports on its activities and share them with other Google services. Google may use the data collected to contextualize and personalize the ads of its own advertising network.

Acceptance of these terms

By using our website, you signify your acceptance of the terms of our privacy policy.